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Media Contact:

Cynthia Harris
PR Strategy (for Before the Call)
650-520-8343
charris@vocecomm.com

Jane Hynes
Salesforce.com Public Relations
jhynes@salesforce.com
415-901-5079

AngelPoints Extends Outbound Sales Success by Using Salesforce.com AppExchange to Customize, Integrate and Deploy Before the Call for AppExchange

Before the Call's User-Defined Ranking System Identifies and Prioritizes Potential Customers

More than 150 on-demand business application listings now available via the Salesforce.com AppExchange

San Francisco, Calif. – January 17, 2006 – Before the Call, the market and technology leader in on-demand sales intelligence solutions, and salesforce.com (NYSE:CRM), the market and technology leader in on-demand customer relationship management (CRM), today announced that AngelPoints has deployed Before the Call for AppExchange.

AngelPoints, a leading provider of Web-based volunteer management software, is using Before the Call for AppExchange as the backbone for a focused outbound sales effort. Before the Call first provides the names of companies and contacts in AngelPoints' target market, and then it ranks the names based on specific criteria that AngelPoints defines, such as location, size or industry.

Built on the AppExchange on-demand platform, Before the Call for AppExchange is immediately available for test drive and deployment at www.appexchange.com, in conjunction with the Salesforce Winter '06 release.

"Using Before the Call for AppExchange is like having an entire team of fantastic researchers working for us around the clock, but for a tiny fraction of the cost," said Peter Wooster, vice president of sales for AngelPoints. "Other services can give you a huge list of names of potential customers, but none of them can give you the names and prioritize them for you based on the exact criteria that you choose. Before the Call is saving us an incredible amount of time and effort, and the result is higher conversion rates."

"We provide comprehensive and current sales intelligence to the salesforce.com community on anything from a specific contact to an entire industry," said Fred Walters, chief executive officer of Before the Call. "Many companies already have lists of leads about which they want information, for example from a trade show or marketing campaign, but AngelPoints is a great example of how we can also help companies use the AppExchange to develop qualified outbound sales targets, all integrated within Salesforce."

With AppExchange, salesforce.com customers now have access to new applications that bring the benefits of salesforce.com to an entire business, letting them manage and share all of their company information on-demand. Using AppExchange, companies can easily add any number of new on-demand applications to their existing Salesforce deployments, extending their success

and making the full power and creativity of the salesforce.com customer, partner and developer community available with just a click.

Before the Call for AppExchange is hosted in a highly scaleable and secure environment at SAVVIS. Its intelligence content partners include Factiva, MarketModels, idEXEC, Harte-Hanks and LinkedIn. After ranking sales leads based on user-defined criteria, Before the Call automatically provides the most appropriate internal documents for each sales call, such as relevant case studies, product brochures, technical whitepapers, and other sales collateral. It then retains all the information in a sales "portfolio" that is forever associated with the lead record within the user's Salesforce system and is made available throughout the entire sales process.

Before the Call for AppExchange is one of more than 150 application listings created by salesforce.com, its customers and partners that are now available on the salesforce.com AppExchange, the world's first on-demand application platform. AppExchange provides unprecedented ease of customization and integration for Salesforce deployments, as well as enabling a whole new generation of on-demand applications that go beyond CRM. Launched today, AppExchange enables all of these on-demand applications to be easily shared, exchanged and installed with one click into any salesforce.com account. AppExchange can be found at www.salesforce.com/appexchange.

About AngelPoints

AngelPoints is the leading provider of on-demand community relations software. Its products and services are designed specifically to drive brand loyalty, achieve competitive edge and improve financial performance by establishing a business process around a corporation's social impact and volunteerism efforts. AngelPoints enables corporations to realize the business and social value of effective community relations by making corporate responsibility and volunteerism a core part of a company's culture and identity. The company's Enterprise Volunteer Solution (EVS) is a Web-based application that enables Fortune 500 companies, such as Bank of America, Toyota, Wells Fargo, CitiGroup, Kaiser Permanente, Hilton Hotels, McKesson, Land O'Lakes and Deloitte, to efficiently manage volunteer activities, communicate effectively to employees about volunteer programs and events, increase employee participation and excitement in community programs, and track and report on all outcomes and results. Companies utilizing EVS can cost-effectively drive greater value to their surrounding communities and to their businesses through volunteer initiatives. A privately held company, AngelPoints is headquartered in the Bay Area, in Sausalito, CA, and can be found on the Web at <http://www.angelpoints.com>.

About Before the Call

Before the Call incorporated in March 2005 and is privately funded. Before the Call for AppExchange, the company's first solution is an on-demand sales intelligence suite sold to salesforce.com's users. The company is located at 1250 Oakmead Parkway, Suite 210, Sunnyvale, Calif. 94085. More information is available at www.beforethecall.com or (408) 501-8886.

About salesforce.com

Salesforce.com is the market and technology leader in on-demand customer relationship management (CRM). The company's Salesforce suite of on-demand applications enables customers to manage and share all of their sales, support, marketing and partner information on-demand. AppExchange, salesforce.com's on-demand platform, allows customers and partners to build powerful new applications quickly and easily, customize and integrate the Salesforce suite to meet their unique business needs, and distribute and sell on-demand apps at www.appexchange.com. Customers can also take advantage of Successforce, salesforce.com's world-class training, support, consulting and best practices offerings.

As of October 31, 2005, salesforce.com manages customer information for approximately 18,700 customers and approximately 351,000 paying subscribers including Advanced Micro Devices

(AMD), America Online (AOL), Automatic Data Processing (ADP), Avis/Budget Rent A Car (Cendant Rental Car Group), Dow Jones Newswires, Nokia, Polycom and SunTrust. Any unreleased services or features referenced in this or other press releases or public statements are not currently available and may not be delivered on time or at all. Customers who purchase salesforce.com applications should make their purchase decisions based upon features that are currently available. Salesforce.com has headquarters in San Francisco, with offices in Europe and Asia, and trades on the New York Stock Exchange under the ticker symbol "CRM". For more information please visit <http://www.salesforce.com>, or call 1-800-NO-SOFTWARE.

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